

North American Sustainable Consumption Projects

8th Canadian Pollution Prevention Roundtable: April 29th, 2004

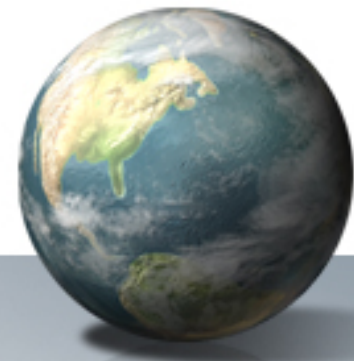
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Presentation Overview



- A Quiz on Consumption
- The Creation of an Alliance
 - mission statement, partners, potential projects
- The North American Sustainable Consumption and Production Database
 - What's in it? How do you use it? Who has used it?
 - What are Tania's favorites?
- Next Steps for the Alliance

Quiz Question One



A child born in the industrial world adds more to consumption and pollution over his/her lifetime than....

- a. 10 children in developing countries
- b. 20 children in developing countries
- c. over 30 children in developing countries

Quiz Question Two



Industrial countries, with 15% of the world population account for...

- a. 50% of global consumption expenditure
- b. 60% of global consumption expenditure
- c. 70% of global consumption expenditure
- d. None of the above

Quiz Question Three



The average African household today consumes...

- a. 30 % less than it did 25 years ago
- b. 20% less than it did 25 years ago
- c. 10% less than it did 25 years ago
- d. The same amount as it did 25 years ago

Quiz Question Four



Sustainable consumption is the use of services and products which....

- a. Respond to basic needs and bring a better quality of life
- b. Minimize the use of natural resources and toxic materials
- c. Minimize the emissions of waste and pollutants over the life cycle
- d. Do not jeopardize the needs of Future Generations

Strategic Partnership: NASCA



North American Sustainable
Consumption Alliance



The North American Sustainable Consumption Alliance (NASCA) is a strategic partnership of people and organizations who are working to promote more sustainable consumption patterns in Mexico, Canada, and the United States. Our mission is to facilitate information exchange, communication and outreach and collaborative action around sustainable consumption.

Featured project...

North American Sustainable Consumption and Production Database

A resource for citizens to learn about projects or initiatives that they can support, join, or replicate in their own community, the database highlights SPAC initiatives and programmes throughout North America.

Database



www.p2win.org/NASCA



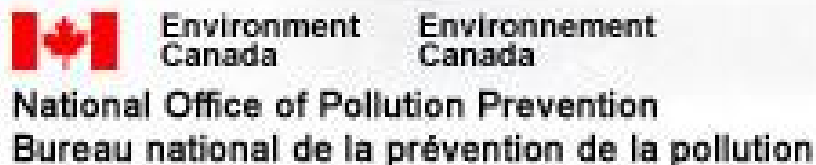
NASCA welcomes you to the

North American Sustainable Consumption & Production Database

[Search the Database](#)

[Submit an Activity or Question](#)

Database Partners



North American Commission for Environmental Cooperation

Database Launch



English Español Français

North American Commission for Environmental Cooperation



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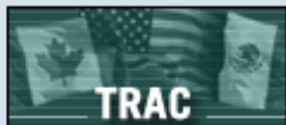
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Latest News

Online database of sustainable consumption initiatives in North America launched

Montreal, 21/04/2004 – The Commission for Environmental Cooperation (CEC) today announced with its partners the launch of a new online database cataloguing information about sustainable consumption and production initiatives in North America.

For the first time, Internet users will be able to access a single web site (<http://nasca.icspac.net/db/>) to learn about sustainable consumption projects that they can support, join or replicate in their own community.

Approximately 200 initiatives and programs are listed in the searchable database, covering such issues as advertising and marketing, children and youth, cleaner production, consumer products, organic products, procurement, poverty, tourism, trade, transport and waste.

"The diversity of initiatives featured in the database highlights the willingness in North America to move toward sustainable consumption and production patterns," said Chantal Line Carpentier, head of the Environment, Economy and Trade program at the CEC.

The database is an initiative of the North American Sustainable Consumption Alliance (NASCA), a strategic partnership of people and organizations working to promote more sustainable consumption patterns in Mexico, Canada and the United States.

Partners in the NASCA are the Commission for Environmental Cooperation, the Canadian Centre for Pollution Prevention, Environment Canada, the Lowell Center for Sustainable

Database - What's in it?



- Number of Projects Profiled:
 - Canada: 43
 - United States: 104
 - Mexico: 46
- Type of Information:
 - Project description
 - Partners
 - Contact information: e-mail / www / telephone

Database - How do you use it?



Who is active in sustainable lifestyles?

Who is working on Sustainable Consumption in Canada?

What initiatives are targeted at Youth?

Who in Mexico is involved in sustainable food production?

Which organizations are active in green labeling?

Who is active in greening the supply chain?

Database - How do you use it?



- Search Tips

Sector →

Focus Areas →

Tools & Approaches →

Keyword →

North American Sustainable Consumption and Production Database

Sector: (for background information on sector names click [here](#))

All Sectors

Focus Areas:

Procurement

Country:

Canada

Tools and Approaches:

Tools and Approaches

Organization Type:

Select Organization Type

Keyword:

Show Results

View All

Search Tips

Database - Search Results



Found 7 matches.

Canada

- **Centre for Indigenous Environmental Resources**

Project Name: Green Procurement Database and Workshop

- **Energy Solutions Centre/Yukon Development Corporation**

Project Name: Fridge Exchange Program

- **Environment Canada**

Project Name: Envrioclub^{OM} Program

- **GIPPER**

Project Name: GIPPER (Governments Incorporating Procurement Policies to Eliminate Refuse)

- **TerraChoice Environmental Services Inc.**

Project Name: Environmental Choice Program

- **The Pembina Institute for Appropriate Development**

Project Name: MyKyoto.ca – Stop Climate Change!

- **University of British Columbia – Campus Sustainability Office**

Project Name: Green Building Design

Database – Who has used it?



- Web Statistics:
December 2003 to March 2004: 987 database users
- Visitors from countries around the world:
Australia, Brazil, Canada, France, Mexico,
Netherlands, Peru, Philippines, Rwanda, Singapore,
United States.....

Database – Tania’s Favorites



- Center for a New American Dream

– Turn the Tide

<http://www.newdream.org/turnthetide>



Turn the Tide

Our Collective Impact: 
Less CO2: 11,807,438 pounds
Saved Water: 138,521,243 gallons
Saved Sea Life: 24,292 pounds
Saved Trees: 386
Less Toxins: 6,615 ounces
Saved Grain: 227,083 pounds

– Be, Live, Buy Different--Make a Difference

<http://www.ibuydifferent.org>



Database – Tania's Favorites



Labour Environmental Alliance Society



Cleaners and Toxins

The Cleaners, Toxins and the Ecosystem Project is the flagship campaign of the Labour Environmental Alliance Society, a project that combines environmental research and activism with basic shop-floor health and safety work.

<http://www.leas.ca>

Database – Tania's Favorites



Fundación México-Estados Unidos para la Ciencia
The United States-Mexico Foundation for Science



<http://www.fumec.org.mx/>

Database location



The North American Sustainable
Consumption and Production
Database is hosted by:



*Pollution Prevention
World Information Network*

www.p2win.org/NASCA

Next Steps for the Alliance



- Experts Workshop in U.S.: January 2004
- Experts Workshop in Canada: this Friday
- Sustainable Consumption Strategy Summit

Contacting NASCA



**Interested in joining the North American
Sustainable Consumption Alliance?**

Want more information?

- **CANADA:** Tania Del Matto
Canadian Centre for Pollution Prevention (Tania@c2p2online.com)
- **UNITED STATES:** Anne Berlin Blackman
Lowell Center for Sustainable Production (blackman@turi.org)
- **MEXICO:** Luis Velasquez
University of Sonora (luis_velazquez@industrial.uson.mx)

<http://nasca.icspac.net/>

Open Floor Discussion



In your professional roles, have you experienced pressures to consume differently within your organization?

Open Floor Discussion



Does your organization have a policy on consumption? Is it sustainable?

Open Floor Discussion



What are the differences in the ways in which government and industry pursue sustainable consumption?

Open Floor Discussion



How can your organization impact sustainable consumption behaviors beyond the organization?