



Stewardship Information Exchange and Recognition Program

**Lynn Bellamy
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Halifax, Nova Scotia**



Stewardship Information Exchange

Overview:

- **What is SIE**
- **Objectives**
- **Rationale**
- **Survey Parameters**
- **Target Participants**
- **Challenges**
- **Interest in website**
- **[View Website Survey](#)**

Stewardship Information Exchange

What is SIE?

- **Web Based Survey of Voluntary Environmental Stewardship Activity**
- **Participation is by Invitation (each participant has a unique secure url for entering information)**
- **Participation is Voluntary**

Stewardship Information Exchange

- **Objectives:**
 - **Improve AENV's understanding of voluntary stewardship initiatives by regulated / unregulated operators**
 - **Provide recognition for stewardship**
 - **Share information with others**

Stewardship Information Exchange

- **Rationale:**
 - **Share Information**
 - **Public views industry negatively**
 - **Good performers get little recognition**
 - **Poor performers unaware of alternatives**
 - **Reflects two of our five strategic shifts**
 - **Provides recognition**

Stewardship Information Exchange

- **Search Parameters:**
 - **By Company (50)**
 - **By Sector (43)**
 - **By Activity (5)**
 - **Environmental Management Systems (EMS)**
 - **P2 & CI Practices**
 - **Traditional Waste Management and Pollution Control Practices**
 - **Other Stewardship Practices**
 - **Integrated Resource Management**

Stewardship Information Exchange

- **Target Participants**
 - **Municipalities**
 - **Small, Medium and Large Businesses**
 - **Associations**
 - **Schools (currently asking to participate)**
 - **Regulated and unregulated facilities**

Stewardship Information Exchange

- **Challenges**
 - **Strategy to promote survey to potential participants**
 - **Keeping the momentum going**
 - **Spread the word to viewers**

Stewardship Information Exchange

Month/Year	# Of Hits
– Aug-05	141
– Sep-05	Unavailable
– Oct-05	1391
– Nov-05	341
– Dec-05	292
– Jan-06	409
– Feb-06	483
– Mar-06	450
– Apr-06	247
– Totals:	3754

Stewardship Information Exchange

- Web Address:
<http://www3.gov.ab.ca/env/waste/pprevention/stewardship/>
- Email:
Stewardship.survey@gov.ab.ca
- Contact: Lynn Bellamy (780) 422-2009