

Greening the CPPR

**Meeting the Challenge of Climate Change
While Delivering National Conferences**

Face-to-Face Meetings

- Networking
- Idea generation
- Building trust
- Others

Greening the CPPR

- Accomplishments to-date:
 - Travel and Accommodations
 - Conference Catering
 - Communications and Conference Materials

What are the Concerns?

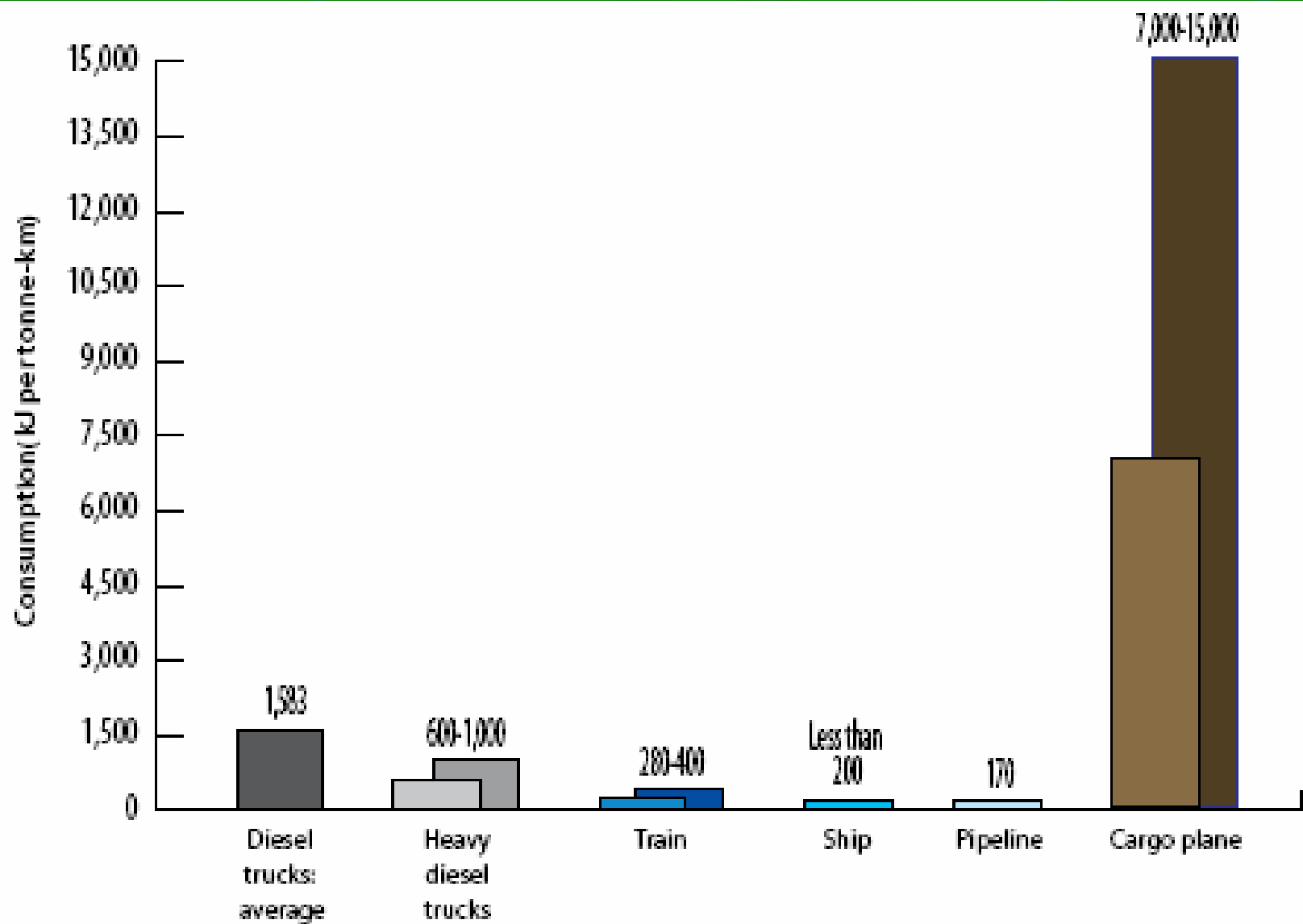
“Meetings are a very ecologically expensive way of exchanging information.”

“Meetings leave large environmental footprints”

- David Suzuki, interviewed for Professional Convention Management Association, December 2006.

Specific Concerns

- Travel
- Conference materials
- Accommodations



Opportunities

- Carbon offsetting initiatives
 - Airlines investing in renewable energy
 - Organizations purchasing travel offsets
- Role of information technology
 - Out of province participation over the web

Workgroup Discussion Questions

- What options are there for reducing the ecological footprint of air travel?
- What role can information technology play in facilitating aspects of the CPPR?
- What other opportunities are there for enhancing the CPPR's Greening Practices?

Workgroup Discussions and Report-Back

- Workgroup Discussion on Greening the CPPR
 - Thursday @ 3PM (proceeding afternoon sessions)
- Greening the CPPR – Next Steps: Report from Workgroup Discussions @ 11:30AM
 - Wrap-up Session Friday Morning

Workgroup Session

Greening the CPPR

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Overview of CPPR Greening Activities

- Travel and Accommodations
 - Air travel for C2P2 staff and guest speakers are off-set by a donation to the Tree Canada Foundation
 - CPPR participants traveling by air are encouraged to take airport shuttle
 - Hotel selected has an Audubon Green Leaf Eco-RatingTM designation

Overview of CPPR Greening Activities

- Conference Catering
 - China and glassware and linen napkins used rather than disposables
 - Sugar, milk & cream will be served in bulk containers
 - Coffee, tea, juices and other beverages are served in non-disposable containers
 - Lunch prepared using local organic food
 - Serve shade grown, fair-trade organic coffee and tea

Overview of CPPR Greening Activities

■ Communications

- The Call for Speakers' notice, the registration form, the programme and other documents available on the CPPR's website
- Participants are given the option to register by e-mail
- Registration confirmations and updates are sent via e-mail to reduce paper consumption
- E-mail correspondence will be used throughout the promotion, registration and follow-up of the CPPR

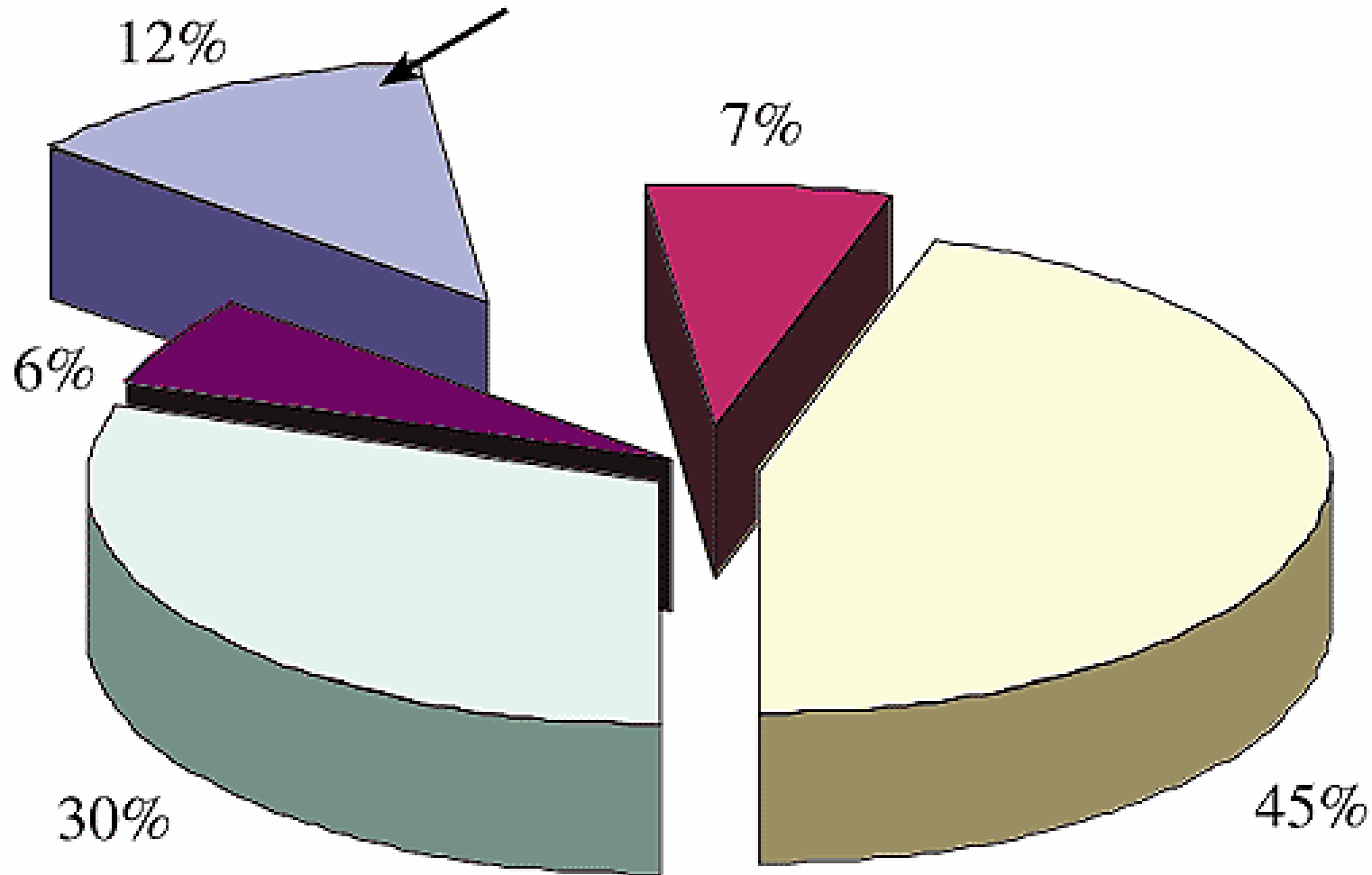
Overview of CPPR Greening Activities

- Conference Materials
 - Nametags will be made from cardboard and hemp string
 - Use post-consumer recycled paper
 - Double-sided printing will be used, where possible
 - Most presentations will be available on the CPPR's website after the event

Should I consider cutting back on my travel?

- The short answer is yes, but a better question to ask is how you can travel more intelligently. Certainly
- cutting back on travel will help to reduce your company's carbon dioxide emissions, so you should
- closely scrutinise trips, particularly for internal meetings, which can perhaps be conducted via phone or
- videoconferencing. You should also be mindful of “pack travelling” and aim to reduce the number of
- employees you send to a single conference or meeting. Further, you should consider less
- environmentally harmful modes of transport for short-haul journeys (eg rail over air). Keep in mind,
- however, that airline travel is not the sole culprit of your travel-related carbon emissions. You must also
- take into account rail journeys, car trips and hotel nights.
- http://www.itm.org.uk/pdfs/Tool_No_10.pdf

Aviation Share of World Transport CO₂ Emissions



Aircraft

Maritime

Rail, Inland Water

Light-Duty Road Vehicles

Heavy-Duty Road Vehicles

Transportation GHG's in Canada

- Transportation
 - 25% of GHG emissions in Canada
 - Increased 27% between 1990 and 2004
- Air transportation
 - 7% of total transportation GHG
 - 18% increased GHG emissions 1990 – 2004
 - **57% increase in activity**
- Canada MOU with its aviation industry
 - fuel efficiency target to reduce GHG emissions of 24% by 2012, relative to 1990 levels.
- http://www.ec.gc.ca/doc/media/m_124/p3_eng.htm