

9th Canadian Pollution Prevention Roundtable

Delta Victoria Ocean Pointe
Resort and Spa

June 1 & 2, 2005



The Canadian Pollution Prevention Roundtable continues to be the premier event for stimulating, developing, and sharing new ideas that lead to measurable environmental improvements through pollution prevention. The Roundtable is a recognized opportunity to strengthen partnerships and advance pollution prevention.

Challengers are pushing global pollution prevention and cleaner production practitioners to broaden the areas of work towards sustainable consumption and production (SCP). Leading authorities have indicated that a coherent approach to SCP, are key areas of focus if Canada is to build a sustainable future².

In Canada, we have long accepted the challenge and continue to prominently feature SCP sessions at our Roundtable.

The 2005 Roundtable includes opportunities to:

- Join leading practitioners and the most pre-eminent P2 experts from across Canada and the US Pacific Northwest to share insights on state of P2 programs, policies and challenges.
- Learn about cutting edge tools that are assisting organizations foster change to more sustainable operations and activities.
- Explore the importance of sustainable consumption as an environmental driver for the years to come.
- Become inspired to initiate or re-energize your own environmental programs.

²Office of the Auditor General of Canada. (2004). Report of the Commissioner of the Environment and Sustainable Development.

Victoria, a city well known for its beauty and having nature at its backdoor, will be an outstanding host for this year's event.

The Canadian Pollution Prevention Roundtable is pleased to host our fellow P2 practitioners from the Northwest (US) Pollution Prevention Roundtable.

9th Canadian Pollution Prevention Roundtable

Greening the 9th CPPR

Efforts continue to be made to make the Canadian Pollution Prevention Roundtable the “greenest” event yet. Activities related to communications, conference catering, materials, travel offsets, accommodation facilities were coordinated to make the event as environmentally friendly and sustainable as possible. A few of these activities include:

- To minimize the environmental footprint of the conference, the Canadian Pollution Prevention Roundtable is sponsoring the planting of trees in British Columbia through the Tree Canada Foundation to offset the estimated CO₂ by travel and accommodations.
- The hotel selected is an Audubon Green Leaf™ Eco-Rating Program hotel.
- CPPR participants traveling by air are encouraged to take the Victoria Airport Shuttle Bus from the airport to the hotel.

Social Events

Networking Reception

Tuesday, May 31, 2005 – 7:00 p.m. to 10:30 p.m.

This networking reception welcomes roundtable participants and sponsors. It is a great chance to meet friends – old and new – on the first evening of the conference. Join us in the Songhees room at the Delta Victoria Ocean Pointe Resort and Spa.

CCME Pollution Prevention Awards Gala Dinner

Wednesday, June 1, 2005 – 7:00 p.m. to 10:30 p.m.

Ballroom, Delta Victoria Ocean Point Resort and Spa

2005 Steering Committee

Co-chairs

James Riordan Environment Canada – National Office of Pollution Prevention

Chris Wolnik Canadian Centre for Pollution Prevention

Steering Committee

Wayne Barchard Environment Canada – Atlantic Region

Brent Baxter Nova Scotia Department of Environment & Labour

Karen Frizzell Canadian Vehicle Manufacturers' Association

Lori Fryzuk Environment Canada – National Office of Pollution Prevention

Cheryl Gonsalves University of Toronto

Fred Granek Ontario Centre for Environmental Technology Advancement

Sue McKinlay Canadian Centre for Pollution Prevention

Allan Mumby City of Edmonton

George Murphy Alberta Environment

Steve Neville Ontario Ministry of the Environment

Jeff Taylor Environment Canada – Pacific and Yukon Region

Chris Wiley Pacific Northwest Pollution Prevention Resource Center

Working Session

Tuesday, May 31, 2005 • 1:00 p.m. to 5:00 p.m.

Eco-Mapping – Train the Trainer Workshop

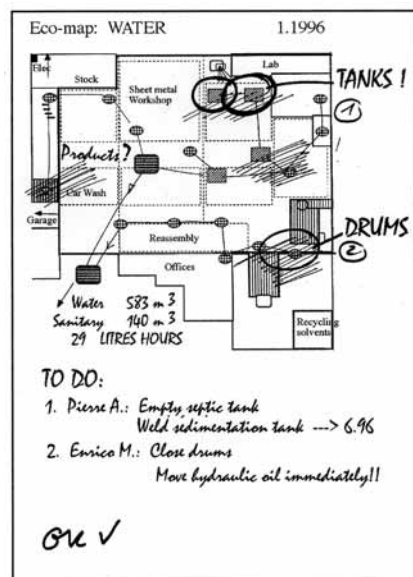
Nigel Cater, En-Venture, United Kingdom

Eco-mapping is a simple and practical tool to analyze and manage the environmental performance of small companies. Eco-mapping was developed in Brussels, in 1996, by Heinz Werner-Engel in response to a wish by the regional environmental agency and economic development agency to target the environmental performance of numerous micro companies as a means of competitive advantage.

Eco mapping has been an effective, systematic means of inventorying environmental practices and problems, communicating environmental issues to employees, engaging employees in environmental practices, conducting environmental reviews and implementing simplified environmental management systems.

Following the training, participants will be able to:

- Understand and effectively conduct eco mapping
- Provide insights to the small businesses they work with on this tool
- Communicate and implement the tool in various scenarios



Canadian Council
of Ministers
of the Environment

Le Conseil canadien
des ministres
de l'environnement

CCME Pollution Prevention Awards

The Canadian Council of Ministers of the Environment's (CCME) 2005 Pollution Prevention Awards will be presented at the Canadian Pollution Prevention Roundtable. The CCME P2 Awards recognize businesses and organizations showing leadership and innovation in pollution prevention in up to six categories.

- Small Business
- Medium Business
- Large Business
- Organization, Institution or Group
- Pollution Prevention Innovations
- Pollution Prevention – Greenhouse Gases



CCME Pollution Prevention Awards Gala Dinner

June 1, 2005 – 7:00 p.m. to 10:30 p.m.

Come take part as national recognition is given to companies and organizations showing cutting-edge accomplishment and leadership in pollution prevention. This exciting evening will be held in the Ballroom at the Delta Victoria Ocean Pointe Resort and Spa.

The CCME P2 Awards Gala Dinner is included in the Canadian Pollution Prevention Roundtable conference fees. Additional tickets can be purchased at...

- \$60 for members
- \$75 for non-members

Gala Dinner tickets must be purchased in advance!

For more information on the CCME P2 Award program or the Gala Dinner visit:

www.c2p2online.com/CP2P

9th Canadian Pollution Prevention Roundtable Agenda

Tuesday, May 31, 2005

1:00 p.m. to 5:00 p.m.

Eco-mapping Workshop – 1/2 day

Ascot Room

7:00 p.m. to 10:30 p.m.

Networking Reception

Songhees Room

Wednesday, June 1, 2005

7:30 a.m. **Registration and Continental Breakfast** – Ballroom Foyer

TIME	PLENARY – Ascot/Balfour Ballroom
8:30 a.m.	<p>Welcoming Remarks & Introductions <i>Canadian Pollution Prevention Roundtable Co-chairs</i></p> <p>Sustainable Consumption and Production <i>James Riordan, Environment Canada – National Office of Pollution Prevention (NOPP) & Danny Epstein, Environment Canada – Ontario Region</i></p> <p>From Here to Sustainability: The Potential (and Pitfalls) of Environmentally Responsible Business Practices <i>Joel Makower, GreenBiz.com</i></p>

10:00 a.m.

BREAK – Coffee/Tea

TIME	BREAKOUT – Ascot/Balfour Ballroom	BREAKOUT – Chelsea/Derby Ballroom	BREAKOUT – Songhees Room
10:30 a.m.	<p>Raising The Bar – Government Initiatives Cleaner Production Challenge <i>Jenny Yoo, Washington State Department of Ecology</i> Environment Canada's Environmental Performance Agreements Program <i>Brad Fisher, Environment Canada – NOPP</i> The Successful Integration of P2 into the Provincial Regulation for Automotive Recyclers <i>Colin McKean, Global Environmental Management Systems</i> Governor Driven Corporate Responsibility Initiative <i>Andrea Kreiner, A. Kreiner Company</i> Training SMEs in EMS: US/Mexico Border Experience <i>Pierre M. Lichaa, Texas Commission on Environmental Quality</i></p>	<p>Measurement Putting into Practice Performance Measurement Evaluation <i>Bill Reid, AMA Consulting</i> <i>Angela Stadel, Environment Canada – Pacific & Yukon Region</i> Update on the US National P2 Results Data Information System <i>Chris Wiley, Pacific Northwest Pollution Prevention Resource Centre</i> Environment Canada's P2 Measurement and Results Database <i>Lori Fryzuk, Environment Canada – National Office of Pollution Prevention</i></p>	<p>Industrial P2 CO2 Extraction – Turning Emissions to Profit <i>James Chan, ConocoPhillips Canada</i> Using Pollutant Release Inventory Data to Evaluate P2 Programs in 4 Industrial Sectors <i>Xiaojing Jiang, student, Dalhousie University</i> Evaluation of P2 Planning at Alcan Primary Metals, BC <i>Shawn Zettler, Alcan Primary Metals</i> North American Clean Electronics Challenge <i>Ken Zarker, North American P2 Partnership</i></p>

12:30 p.m.

LUNCH – Boardwalk Patio (weather permitting)

TIME	BREAKOUT – Ascot / Balfour Ballroom	BREAKOUT – Chelsea/Derby Ballroom	BREAKOUT – Songhees Room
2:00 p.m. to 4:00 p.m.	<p>SME P2 Using Lean Manufacturing Concepts to Build a Business Case for P2 Projects <i>Judy Kennedy, Washington State Department of Ecology</i> Improving the Environmental Performance of Ontario Ski Area Operations <i>Tania Del Matto, Canadian Centre for Pollution Prevention</i> Nova Scotia's Eco-Efficiency Business Assistance Program <i>Peggy Crawford / Gerry Archibald, Eco-Efficiency Centre</i> Bundling P2 Services <i>Keri Blaskoski, Business Environmental Resource Center (BERC)</i> Change Navigators: Mapping and Marketing Successfully to a Growing Green Global Marketplace <i>Lynn Johansson, E2M/EnviroReady Report</i></p>	<p>Municipal/Local Government P2 Partners for Naturally Green <i>Beckie Jas, Regional Municipality of Halton</i> <i>Lynn Robichaud, City of Burlington</i> Evaluation of Success: The Regional Municipality of Waterloo's Business Water Quality <i>Joanna Hickling, Ontario Centre for Environmental Technology Advancement</i> Lunenburg Municipal P2 Project <i>Solveig Madsen, Nova Scotia Environment and Labour</i> Durham Region's Water & Energy Efficient Community <i>Glen Pleasance, Regional Municipality of Durham</i></p>	<p>World Café Participants in this session will engage in collaborative dialogue around thought provoking questions that encompass pollution prevention. The Café conversation will be based on the principals and format developed by the World Café (see www.worldcafe.com), a growing global movement to support 'conversations that matter'.</p>
4:00 p.m. to 5:00 p.m.	Small Business Workgroup	Municipal Workgroup	

7:00 p.m.

CCME P2 Awards Gala Dinner – Ballroom

9th Canadian Pollution Prevention Roundtable Agenda

Thursday, June 2, 2005

8:00 a.m. **Continental Breakfast** – Ballroom Foyer

TIME	BREAKOUT – Ascot/Balfour Ballroom	BREAKOUT – Chelsea/Derby Ballroom	BREAKOUT – Songhees Room
8:30 a.m.	Energy Efficiency Energy & Environment Working Together <i>Lori Halcrow, SNC Lavalin Profac</i> CCME Award Winner Presentation Evolution of Green buildings from a Manitoba Perspective <i>Lisbeth Liebgott, Manitoba Conservation</i>	Agriculture – A Growing Interest in Environmental Initiatives P2 Facility Assessment at the Agriculture and Agri-Food Canada Research Facility in Harrow, Ontario <i>Fred Granek, Ontario Centre for Environmental Technology Advancement</i> BC Environmental Farm Plan <i>Niels Holbek, BC Agricultural Council</i> Canadian Agriculture Sector & Environmental Management <i>Myles Frost, Canadian Agri-Food Marketing Council</i>	Sustainable Consumption Marketing Environmental Innovation in North America <i>Scott McDougall, TerraChoice Environmental Marketing</i> Programs Targeting Victoria, BC Consumers <i>Executive Director, Green City</i> Healthy Children in a Healthy Valley <i>Jack Luskin, Toxics Use Reduction Institute</i>

10:00 a.m. **BREAK** – Coffee/Tea

TIME	BREAKOUT – Pacific Suite	BREAKOUT– Chelsea/Derby Ballroom	BREAKOUT– Songhees Room
10:30 a.m.	Emerging Pollutants Great Lakes Binational Toxics Strategy – Beyond 2006 <i>Alan Waffle, Environment Canada – Ontario Region</i> Developing a PBT Regulation in Washington State <i>Mike Gallagher, Washington State Department of Ecology</i> The Substitution Principle <i>Beverly Thorpe, Clean Production Action</i>	Municipal/Local Government P2 Protection Municipal Wastewater Streams <i>Duncan Ellison, Canadian Water and Wastewater Assoc.</i> The City of Hamilton's Green Fleet Transition Plan <i>Christopher Hill, City of Hamilton</i> An Air Quality Success Story: The Backyard Burning Bylaw <i>Bill Beamish, Town of Gibsons</i>	Industrial, Commercial And Institutional P2 Marine Vessel Emissions and P2 Solutions <i>Andrew Green, Environment Canada – Pacific & Yukon Region</i> An Extended Produce Responsibility Program That Works <i>Georges Portelance, Éco-peinture</i> Sustainable Operations at Your Local Supermarket <i>John Bernardo, Albertsons Inc.</i>

12:00 p.m. **LUNCH** – Ascot/Balfour Ballroom

TIME	BREAKOUT – Ascot/Balfour Ballroom	BREAKOUT– Chelsea/Derby Ballroom	BREAKOUT – Songhees Room
1:30 p.m.	Strengthening Linkages... P2 and The Stock Market <i>Burton Hamner, Cleaner Production International LLC</i> Multiscale Approaches Toward Sustainable Development <i>Tony Bi, University of British Columbia</i> Embracing Polluter Pay to Promote P2 <i>Ray Rivers, Rivers Consulting</i> Making \$ense of Sustainability <i>Lisa Princic, Canadian Business for Social Responsibility</i> <i>Jack Luskin, University of Massachusetts Lowell</i>	Interactive Learning Participants in this interactive session will explore three web products, the Canadian Pollution Prevention Information Clearinghouse, Environment Canada's P2 Planning database, and the data exchange tools between the Pollution Prevention World Information Network/Pollution Prevention Resource Exchange. The participants will be challenged to conduct activities and provide feedback on their expectations of the various web products.	SME P2 P2 In Ontario Wineries <i>Bruce Taylor, Enviro-Stewards Inc.</i> Atlantic Region Pilot Metal Finishers Project: Links to Chains <i>Rodger Albright, Environment Canada – Atlantic Region</i> Greening Supply Chains to Eliminate Priority Chemicals <i>Chris Wiley, Pacific Northwest Pollution Prevention Center</i> Enviroclub: Five Years of Results and Lessons Learned <i>François Huppé, Environment Canada – Québec Region</i>
3:30 p.m.	Closing Session Stepping Out of the Box <i>Warren Macdonald, Adventurer, Author, Motivational Speaker</i>		

4:30 p.m. **Roundtable Concludes**

Hotel and Travel Information

Accommodations – Delta Victoria Ocean Pointe Resort and Spa

A group of rooms has been blocked at the Delta Victoria Ocean Pointe Resort and Spa at a special rate of \$149. Please make your reservation directly to the hotel by calling (250) 360-2999. Room availability at this special rate for the conference is available until April 29, 2005. Book ASAP to avoid disappointment. After this date, reservations will be subject to availability, and higher rates may apply.

It is imperative that CPPR delegates identify themselves as being with the ‘Canadian Pollution Prevention Roundtable.’

Delta Victoria Ocean Pointe Resort and Spa
45 Songhees Road, Victoria, British Columbia, Canada

Phone the hotel directly at (250) 360-2999.

For additional information about the Delta Victoria check out their website at www4.deltahotels.com

Travel



We have appointed Air Canada as the official airline of the Canadian Pollution Prevention Roundtable in Victoria, British Columbia on June 1 & 2, 2005. Simply contact Air Canada’s North America toll free number at 1-800-361-7585 or your travel agent and take advantage of Special Discounted Airfares. Our convention number is CV053058.

By ensuring that the convention number appears on your ticket, you will be supporting our organization. We thank you.

Airport Shuttle

The Victoria Airport Shuttle Bus provides timely and affordable service between the Victoria International Airport and the downtown hotels in Victoria. Tickets are available from the airport kiosk outside of the ‘Arrivals’ area of the terminal building.

Tel.: (250) 386-2525 • Toll Free: 1-877-386-2525 • Ticket: \$14 Adult – One Way

Check the Airport Shuttle website for further details at www.akalairporter.travel.bc.ca/

Registration Fees Chart

	Members* & Speakers	Non-Members
Two Day Session – Payment received by April 29, 2005	\$375	\$435
Two Day Session – Payment received after April 29, 2005	\$435	\$495
One Day Session (dinner not included)	\$275	\$300
Two Day Session – ENGO **	\$300	\$325
Two Day Session – Student Rate ***	\$250	\$300
Eco-mapping Workshop	\$60	\$75
CCME P2 Awards Gala Dinner Tickets	\$60	\$75

* You must be a member of the C2P2 to receive the member registration rate. A single C2P2 membership allows 5 people from an organization the discounted rate, in addition to many benefits throughout the year. See “Membership Rates” below.

** To qualify for the ENGO rate you must be a representative of an environmental “grass roots” registered charity. This excludes para-governmental organizations and professional trade associations.

*** To qualify for the student rate you must:

1. be a full-time student at a college or university in an environmental related discipline.
2. attach a copy of both sides of your student i.d. card to your registration and present the original on-site.

Membership Rates

Corporate:\$350

- private industry, trade associations, consultants
- annual revenues > \$ 300 K

Small Business:\$250

- private industry, trade associations, consultants
- annual revenues < \$ 300 K

Government:\$350

- Federal / Provincial

Municipalities:

- population > 50,000.....\$ 350
- population < 50,000.....\$ 250

Institutions:\$250

- healthcare and academia

Non-governmental

Organizations (ENGO):\$200

- specifically environmental “grassroots” organizations

Registration Form

To register, complete the registration form below and mail with your payment to the Canadian Centre for Pollution Prevention at 100 Charlotte Street, Sarnia, ON N7T 4R2.

Fax your completed registration form to Sue McKinlay at 1-519-337-3486 or, for a paperless registration, register on-line at www.c2p2online.com/CPPR.

Cancellations made before April 29, 2005 will receive a 50% refund and cancellations made after April 29, 2005 will not receive a refund. Cancellation requests must be made in writing and will be treated on the basis of the mailing or fax date.

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State/Prov.: _____ Zip/Postal Code: _____

Tel.: _____ Fax: _____

E-Mail: _____

Special Dietary Needs: _____

Please Indicate Event Preferences:

- Yes, I will attend the networking reception on Tuesday, May 31, 2005
- Yes, I will attend the CCME P2 Awards Gala Dinner on June 1, 2005
(included in registration fee – additional charge for extra dinner attendees)
- Yes, register me for the workshop (additional charge will apply)
- Yes, I require a receipt
- Yes, I would like to become a member (see membership rates on above page)

Roundtable Registration:

Registration Fee (see above page for prices) \$ _____

Eco-Mapping Workshop \$ _____

Additional CCME P2 Awards Gala

Dinner Tickets (prices above) – Qty. _____ \$ _____

C2P2 Membership – (see above page for prices) \$ _____

Subtotal \$ _____

GST (7%) \$ _____

Total Amount Enclosed \$ _____

GST #137 639 407

All registrations must include payment information.

Cheque Visa MasterCard

Credit Card Payment:

Visa/MasterCard No.: _____

Expiration Date: _____

Cardholder Name: _____

Signature: _____

For more information,

call the Canadian Centre for Pollution Prevention
at 1-800-667-9790
or visit our website at www.c2p2online.com/CPPR

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