



SACRAMENTO COUNTY'S BUSINESS ENVIRONMENTAL RESOURCE CENTER

“Enhancing Delivery of P2 and
Compliance Assistance Services”





BERC is a resource center that provides confidential assistance to business & government, promoting economic success and environmental quality





BERC HQ Mather, CA





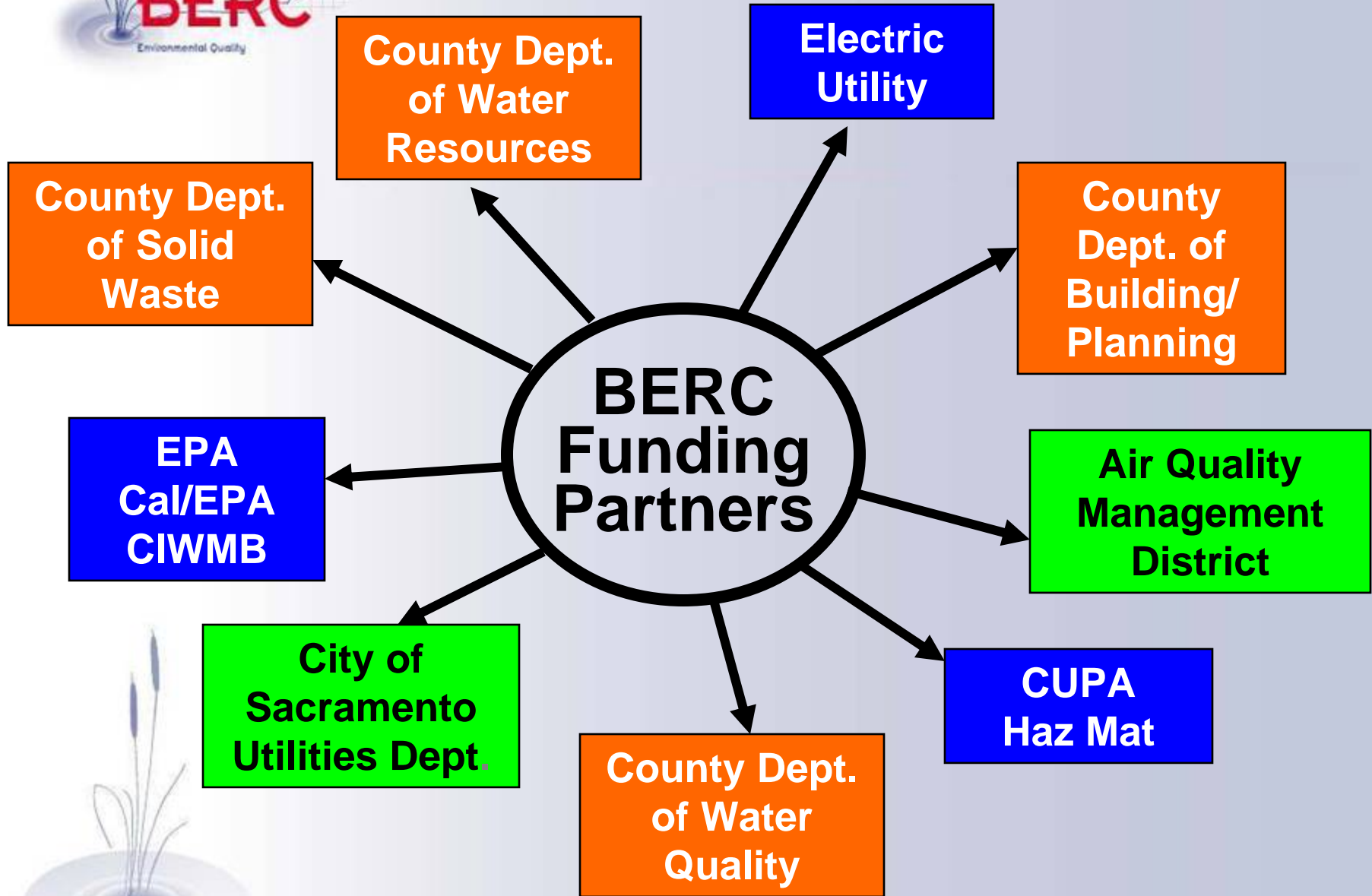
What Does BERC Do?

**Technical
and
Regulatory
Assistance**

**Ombudsman
Services**

**Outreach
and
Education**







BERC Goals

Assist businesses in adopting cost-effective compliance strategies

Find equitable solutions to regulatory challenges

Provide education and outreach

Promote pollution prevention

Promote economic development

Serve as advocates for agencies and clients





Client Assistance

Helpline, agency referral, industry peers, publications, advertising & presentations

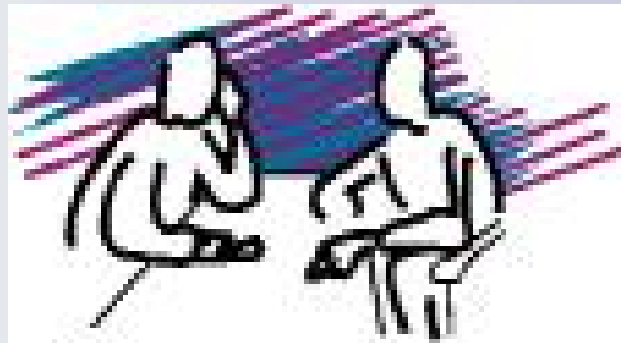
Confidential
consultation and
site visits





Client Follow-up

- Determine outcomes
- Client satisfaction survey
- Gather compliance metrics
- Future outreach opportunities





Ombudsman Role

- Mediation to resolve complaints & disagreements
- Facilitation to find equitable solutions
- Strive for win/win outcomes





Education & Outreach



- Industry-specific mailings
- Industry-specific technical guidance documents
- Media-specific training seminars and workshops





BERC Ad Campaign

A sign of good things to come.

A partnership of Public Impact, Texas Commission on Environmental Quality, Texas State Management by Quality, and Texas Department of Transportation is helping to make sure that every road is built to last.

The partnership will help to ensure that every road is built to last.

BERC WAS HERE

Sponsored in part by:

www.sacberc.com
916-364-4110

We help you help others.

Earthworks Environmental is now open. Their soil business gives construction sites clean, environmentally sound soil.

Earthworks was named Pollution Prevention among the best and 1 year's event sponsor.

BERC WAS HERE

Sponsored in part by:

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Our job is to help your business run leaner.

Efficient is more than just good words. They also make your work life. We are proud to assist you in this effort by providing you with the tools you need to run your business more efficiently.

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BERC
Business Success
Environmental Quality





Pollution Prevention

- Multi-media
- SAPPCO
- Technical Assistance
- P2 Award Ceremony
- Ad Campaign
- Workshops





P2 Awards

Honors environmental performance above and beyond compliance

Recognizes award recipients as leaders who serve as a positive role models





Economic Development

Promote a positive business climate



- Expedited permit processing
- Response teams
- Incentives
- Troubleshooting

Goal: To attract, expand, and retain businesses





Advocacy Role

- Foster dialogue between business and agencies
- Review and comment on proposed regulations
- Propose compliance alternatives
- Keep businesses ahead of the curve through outreach





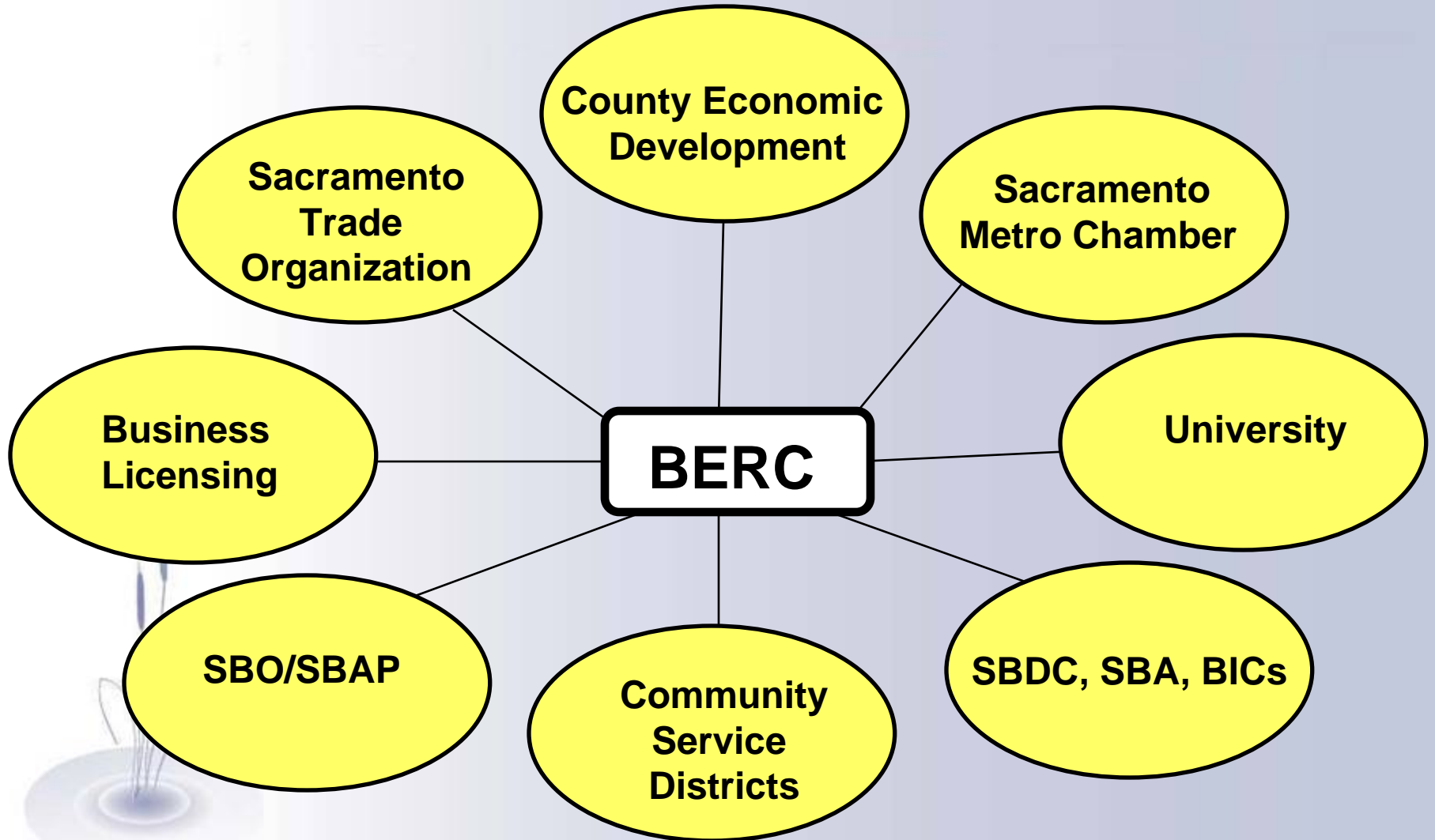
“Bundling” Services

- ❖ “Welcome Wagon” packets
- ❖ Data collection
- ❖ Site visits
- ❖ Track and assess progress
- ❖ P2 cost savings – water & energy conservation audits





BERC Connections





BERC Highlights

- ❖ Sacramento Brownfields Working Group
- ❖ Sacramento Brownfields Assessment Project
- ❖ Restaurant operator training
- ❖ Recycling Market Development Zone (RMDZ)
- ❖ Sacramento Area Green Business Program
- ❖ Pollution Prevention Awards
- ❖ Community Involvement





GREEN BUSINESS

Sacramento Area Green Business Program

- certifies & promotes businesses
- open to all businesses

Benefits

- free advertising
- cost savings through energy, water and waste reduction





**P2
Excellence**

**Beyond
Compliance**

**Increased
Compliance**

Outreach and Education



For more information call

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www.sacberc.org

