

Governor-driven Corporate Responsibility Initiative



Delaware's Pride Program

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Re-evaluating the Approach to Environmental Regulation



- 1990's partnership approach reaped many benefits
- Economic downturn led to need for resource shifting

New Approach – Bad Actors



- Chronic violator status established
- Corporate responsibility laws
 - Many provisions severe
 - Intent is effective deterrence

New Approach – Companies with Environmental Ethic



- Operating “Green” - being both environmentally responsible and profitable!
 - Recognition
 - Free up staff resources

PRIDE



Principles for Responsible
Industry in Delaware

PRIDE Principles



- Managing through Systems Approaches
- Community Involvement
- Valuing and Protecting Workers
- Protecting the Environment and Community
- Conserving Energy

Managing through Systems Approaches



“We are committed to the quality of our products and our operations. We will utilize systems approaches to the management of our facility, with the goals of continuous improvement in both quality and environmental management.”

Community Involvement

"We are committed to being part of the community in which we are located. We will regularly interact with the communities near our facility, both informing and seeking advice from our neighbors. We will notify in a timely manner, everyone who may be affected by conditions caused by our company that may negatively affect health, safety or the environment."

Valuing and Protecting Our Workers



"We are committed to the satisfaction, development and well-being of our employees. We will enhance the development of and minimize the risks to our employees through use of safe technologies, training, operating procedures and by being prepared for emergencies."

Protecting the Environment and the Community



"We are committed to protecting the environment and communities. We will reduce and make continual progress toward eliminating the release of any substance that may cause health or environmental damage. We will reduce, and where possible, eliminate wastes and releases through source reduction. All waste will be handled and disposed of safely and responsibly."

Conserving Energy



“We are committed to reducing our energy consumption. We will conserve energy and improve energy efficiency of our operations and of the products we produce. We will make every effort to use environmentally safe and sustainable energy.”

PRIDE Requirements

- Commitment to the Principles, signed by Plant Manager
- Submit extensive application
 - Specific commitments under each principle
 - Applications range from 12 pages + 12 attached documents to 35 pages + website references
 - Posted on Governor's Website
- Annual report

Benefits to PRIDE Facilities



- Specific to each facility
- Applicable after first Annual Report
- Based on progress towards commitments and compliance record

Types of Benefits



- Fast Track Permitting
- Permit Flexibility (e.g. potential to commence construction while permit under review)
- Reduced Inspection Frequency
- Consolidated reporting and/or reduced reporting frequency

PRIDE Program Status

- 3 Companies have applied
 - 2 full acceptance status
 - 1 we determined to halt review
- At least 1 application under development
- Program re-evaluation